TEHRAN DECLARATION
THE SEVENTH SESSION OF
THE ISLAMIC CONFERENCE OF
TOURISM MINISTERS

TEHRAN, ISLAMIC REPUBLIC OF IRAN
28-30 NOVEMBER, 2010
Tehran Declaration
The Seventh Session of the Islamic Conference of Tourism Ministers

We, the Tourism Ministers and Heads of Delegation of the OIC Member States convened in the Islamic Republic of Iran, from 27 to 30 November 2010, for the Seventh Session of Islamic Conference of Tourism Ministers,

Inspired by the Makkah Al-Mukarramah Declaration adopted by the Third Islamic Summit Conference held in Makkah AL-Mukarramah/ Taif, in January 1981,

Taking note of the OIC Plan of Action to Strengthen Economic Cooperation among the Member States, adopted by the 3rd Session of the Islamic Summit Conference held in Makkah Al Mukarramah, Kingdom of Saudi Arabia in Rabī’ al-‘Awwal 1401 H. (January 1981), of the amended version of the Plan adopted by the 7th Islamic Summit Conference held in Casablanca, Kingdom of Morocco, in Rajab 1415 H. (December 1994), and of the relevant resolutions and declarations on strengthening cooperation among the Member States in the field of tourism, adopted by the sessions of the Islamic Summit Conference and the Islamic Conference of Foreign Ministers,

Adhering to the text and spirit of the Isfahan Declaration and the Resolution on tourism adopted by the First Islamic Conference of Tourism Ministers held in Isfahan, Islamic Republic of Iran, on 5-6 Rajab 1412 H. (3-4 October 2000),

Reaffirming the Resolution on tourism development through the implementation of the Kuala Lumpur Program of Action adopted by the Second Islamic Conference of Tourism Ministers, Held in Kuala Lumpur, on 12-13 October 2001,

Further reaffirming the Riyadh Declaration and the Resolution adopted by the Third Islamic Conference of Tourism Ministers held in Riyadh, Kingdom of Saudi Arabia on 7-8 October 2002,

Reiterating the Dakar Declaration adopted by the Fourth Session of the Islamic Conference of Tourism Ministers, held in Dakar, Republic of Senegal, 18-20 Safar 1426 H. (28-30 March 2005),

Reiterating furthermore the Baku Declaration and Resolution adopted by the Fifth Session of the Islamic Conference of Tourism Ministers, held in Baku, Republic of Azerbaijan, 18-19 Sha’ban 1427 H (September 11-12, 2006),
Reaffirming Also the Damascus Declaration and Resolutions adopted by the Sixth Islamic Conference of Tourism ministers, held in Damascus, Syrian Arab Republic, on 29 June to 2 July 2008,

Reiterating that Islam is a religion of Peace and advocates such principles as appreciation of human values, tolerance with regard to religion and races and peaceful coexistence of all nations,

Encouraged by the continued growth in the world tourism industry, which if sustainably developed and managed can serve as an efficient mean for poverty alleviation and eradication and achievement of Millennium Development Goals by the Member States,

Aware that terrorism, conflicts, territorial occupation, natural disasters, epidemics and economic crises and sanctions seriously harm the economic development and negatively affect the tourism potential of the Member States, and reaffirming our condemnation of all forms of terrorism and racial discrimination,

Recognizing the important role of tourism for intercultural exchanges, preservation and popularization of Islamic historical and cultural heritage, promotion of better knowledge and mutual understanding among civilizations, as well as the role the tourism can play in overall improvement of the image of Islam,

Hereby decide to:

1. **Put** more joint efforts into increasing and enhancing the tourism flow among and to the Member States.

2. **Support** designing new national and inter-State tourism products and promoting these products through modern communication and information technologies and networks in OIC region.

3. **Emphasize** the need for cooperation and coordination among the Member States in facilitating and simplifying visa issuance and customs procedures, formalities and regulations, especially by using the potential of the respective tour operators.

4. **Stress** the need for facilitating the realization of tourism investment projects in Islamic States, especially through organizing meetings, events and symposia for the tourism investors of the respective private sectors.

5. **Develop and implement** special policies for promoting and increasing the youth tourism flow among the Member States, especially through setting up affordable facilities and simplifying visa issuance procedures for this segment of market (the youth).

6. **Pay special attention** to preserve, standardize, promote and popularize handicrafts of the Member States through holding special events such as fairs, workshops and award ceremonies.
7. **Stress** the need for cooperation among the Member States in strengthening and promoting inter-State tourism flows and exchanges in the field of medical, health and religious tourism.

8. **Strengthen** cooperation among the Member States in developing human resource involved in the tourism sector and promoting greater education exchanges among the relevant tourism training institutions and centers.

9. **Call upon** the concerned Member States to extend their full cooperation and support to ISESCO in implementing the "Strategy for the Promotion of Cultural Tourism in the Islamic World" adopted by the Sixth Session of the Islamic Conference of Culture Ministers, held in Baku, Republic of Azerbaijan, from 24 to 25 Shawal 1430A.H (13-14 October 2009).

10. **Mandate** the OIC General Secretariat in consultation with OIC Member States to initiate annual “OIC city of Tourism” award in recognition of exceptional contributions to the improvement of tourism in OIC Member States.

11. **Reiterate** the provision of the Damascus Declaration on “issuance of negative travel advisories” by tourism exporting countries.

**Tehran, 30 November 2010**